

November 8, 2007

To whom it may concern:

Name of the Issuer of the Real Estate Investment Fund:  
eASSET Investment Corporation  
4-1-7 Kudankita, Chiyoda-ku, Tokyo  
Name of Representative:  
Masayuki Tanaka, Executive Officer  
(Code Number: 8974)

Name of Investment Trust Fund Management Company  
Asset Realty Managers Co., Ltd.  
Name of Representative:  
Masayuki Tanaka, Representative Director  
Inquiries to:  
Makoto Yokoyama, Director,  
Corporate Planning, Finance & Accounting Department  
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**Notice Concerning Planned Change of Investment Trust Fund  
Management Company's Business Name and Change of a Director**

Asset Realty Managers Co., Ltd. (“the Asset Management Company”), to which eASSET Investment Corporation (“the Investment Corporation”) entrusts the servicing of its assets, announces the following change of business name and change of a director, which were decided at a Board of Directors’ meeting held today. The Asset Management Company has also determined that it will put the changes before a General Meeting of Shareholders to be held on November 19, 2007.

1. Change of Asset Management Company's Business Name

- (1) Former name: Asset Realty Managers Co., Ltd.
- (2) New name: LaSalle Investment Advisors K.K.
- (3) Date change effective: November 19, 2007
- (4) Reason for name change

Having today publicly released the “Notice Concerning Collaboration with LaSalle Investment Management Inc. Aimed at Promoting eASSETs’ Growth Strategies” and the “Notice Concerning Transfer of Shares in Investment Trust Fund Management Company,” the Investment Corporation and the Asset Management Company have agreed to collaborate with LaSalle Investment Management K.K. (LaSalle), which is the real estate-related Japanese arm of LaSalle Investment Management Inc. (LIM), on promotion of the Investment Corporation’s growth strategies. Based on the agreement, LaSalle will fully acquire the Asset Management Company.

Proactively capitalizing on the collaborative relationship with LaSalle, the

Asset Management Company is changing its name to better reflect its avowed aim to rapidly expand and improve the quality of the Investment Corporation's portfolio.

## 2. Change of Directors

### (1) New Director

Director (part-time)      Hirotaka Uchiyama  
(See attached schedule for his biography)

### (2) Retiring Director

Director (part-time)      Takehiro Fukada

(3) Date change effective:    November 19, 2007

### (4) Reason for Change of Directors

Based on the share transfer described in another November 8, 2007 press release entitled, "Notice Concerning Transfer of Shares in Investment Trust Fund Management Company," the Asset Management Company will accept a part-time director appointed by its new sponsor company, LaSalle. This will strengthen the collaborative tie between the two parties.

The change of business name and change of director set forth above will be registered with the Commissioner of the Financial Services Agency pursuant to the related provisions of the Law Concerning Investment Trust and Investment Corporation, and notified with the Minister of Land, Infrastructure and Transport pursuant to the conditions to the approval for discretionary agent of real estate transaction, and with the Governor of Tokyo pursuant to the related provisions of the Real Estate Business Law.

## Biography of New Director

Title	Name	Biography	
Director (part-time)	Hirotaka Uchiyama	April 1983 Sept. 1985	Joined Machinery Export Dept., Tokyo Boeki Ltd. Beijing and Shanghai offices, Tokyo head office, Machinery Export Dept., Tokyo Boeki Ltd.
		Nov. 1989	Joined International Dept., Nihon Landic Co., Ltd.
		March 1991	New York and California offices, Nihon Landic Co., Ltd.
		Sept. 1999	Joined Land Building Management Co., Ltd., Manager of Asset Management Dept. 3
		Jan. 2001	Joined Jones Lang LaSalle as Associate Director, Investment Dept.
		July 2002	Joined LaSalle Investment Management K.K. as Associate Director
		Jan. 2005	Managing Director, LaSalle Investment Management, Inc. (current position)
		Nov. 2007	Director of LaSalle Investment Advisors K.K. (scheduled)

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