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To whom it may concern:

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**Notice Concerning Revisions to the Asset Management Company's
Operational Procedures Guidelines**

eASSET Investment Corporation (the "Investment Corporation") announces that the operational procedures guidelines of LaSalle Investment Advisors K.K. (the "Asset Management Company"), which is entrusted with managing the Investment Corporation's assets, were revised today, as detailed below. The decision to revise the guidelines was determined at the Asset Management Company's Board of Directors meeting held on November 16, 2007, in relation to the submission of an application of registration as well as supporting documents that are required by the Financial Instruments and Exchange Law, Article 29-2, which is based on the Law for Amending the Securities and Exchange Law and other Financial Laws (Law No. 65 of 2006, Supplementary Provisions, Article 159-2). The application of registration was approved today, and accordingly, the revisions to the operational procedures guidelines were implemented.

1. Outline of Revisions

- (1) Principal policies have been specified.
- (2) Additions have been made to operational procedures guidelines regarding internal rules for a grievance processing system (for handling scandals, accidents and complaints).
- (3) Necessary revisions have been made to legally based content and other terms and wording in the operational procedures guidelines in order to correspond to relevant laws and ordinances as well as to the Investment Corporation's Articles of Incorporation, as

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established or amended.

2. Reason for Revisions

Given the implications of the Law for Amending the Securities and Exchange Law and other Financial Laws (Law No. 65 of 2006), revisions were made to reflect established or amended laws.

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