

[Translation]

November 8, 2007

To whom it may concern:

Name of the Issuer of the Real Estate Investment Fund: eASSET Investment Corporation 4-1-7 Kudankita, Chiyoda-ku, Tokyo Name of Representative: Masayuki Tanaka, Executive Officer (Code Number: 8974)

Name of Investment Trust Fund Management Company Asset Realty Managers Co., Ltd. Name of Representative: Masayuki Tanaka, Representative Director Inquiries to: Makoto Yokoyama, Director, Corporate Planning, Finance & Accounting Department TEL.: +81-3-3234-7800

Notice Concerning General Meeting of Unitholders

eASSET Investment Corporation ("the Investment Corporation") announced today that a decision was reached at its Board of Directors Meeting to hold a general meeting of Unitholders. Relevant details are provided as follows.

1. Reason for General Meeting of Unitholders

As was announced today in the "Notice Concerning Collaboration with LaSalle Investment Management Inc. Aimed at Promoting eASSETs' Growth Strategies," the Investment Corporation and Asset Realty Managers Co., Ltd. ("the Asset Management Company"), an investment trust management company that manages the assets of the Investment Corporation, have decided to cooperate with LaSalle Investment Management K. K., the business base for LaSalle Investment Management Inc.'s real estate-related operations in Japan, in

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implementing a growth strategy for the Investment Corporation. As a result, as was announced today in the "Notice Concerning Planned Change of Investment Trust Fund Management Company's Business Name and Change of Directors," the Asset Management Company has decided to change its name to LaSalle Investment Advisors K.K.

In conjunction with these decisions, the Investment Corporation has decided to hold a general meeting of Unitholders, as outlined below, for the purpose of changing the corporate name in order to unify the brand and overhaul its image and to select a supervisory director and an independent accounting auditor.

Details will be made available as soon as a decision is made.

Schedule (Tentative)
 November 24, 2007
 November 29, 2007
 January 16, 2008
 Date of record
 Date of record

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